



Getting Ahead

Gabrielle Raby - Portfolio @ gabrielleraby.weebly.com

New Tech Network Project Spotlight
@ St. Charles Satellite Center

Advanced Television Broadcasting (ATVB)

Advanced TV Broadcasting is a project based course designed to prepare team members for careers in the TV Broadcasting industry and for post-secondary study in the mass communications field. Team members in this course work with storyboarding, scripting, multi-camera production, editing, lighting and audio equipment.



All Advanced TV Broadcasting team members, including Gabrielle, are required to create a professional portfolio showing their work products as a means to securing a position in the media industry. The program of study provides team members with industry standard equipment and practical experience to help them grow their broadcasting knowledge-base. Gabrielle's portfolio curates evidence of her skills in the following dimensions of broadcasting:

- Director
- Anchor
- Editor
- Camera Operator
- Replay Operator
- Teleprompter Operator

Further, her portfolio shows the range of projects to which she has contributed or produced, including:

- ***On The Prowl*** - the weekly football coaches' show that highlights the Hahnville High School, Gabrielle's home school, or Destrehan High School football programs
- ***Press Play Productions*** - a broadcast that covers home football games as well as a number of other sports
- Video audition for a music student (piano) applying to college
- ***St. Charles Parish (SCP) Today*** - a monthly show on issues that affect the entire parish, has been filmed by ATVB team members at the Satellite Center for the past six years in conjunction with the SCP Public Information Officer

Sample Industry Skills Acquired

- Apply knowledge of the television production technology program instructional system, safety procedures and trade terminology
- Identify lighting needs for a planned production
- Interpret broadcast style scripts
- Work as part of the television production team
- Perform basic audio and video recording and editing operations
- Operate an editing system
- Stage a set as directed for television production
- Perform lighting activities for a planned production
- Identify different types of script copy
- Write a broadcast style script
- Perform character generation (CG)
- Operate television studio audio control system
- Perform special effects lighting for a planned production
- Demonstrate correct use of equipment used in television production
- Perform basic digital audio and video recording and editing operations
- Perform television production and programming activities
- Demonstrate industry accepted skills for studio production
- Perform basic maintenance for lighting instruments
- Create a television program
- Perform advanced audio and video recording and editing operations
- Demonstrate advanced scriptwriting techniques
- Apply production skills by producing a program
- Perform advanced digital audio and video recording and editing operations
- Create a variety of television programming
- Perform Electronic News Gathering and Electronic Field Production equipment functions
- Translate written script into a full television production
- Create and maintain a website with embedded production media
- Function at an independent level with proficiency
- Design a capstone project in television production using skills learned throughout the program