IDENTIFY CREDIBLE CHAMPIONS
Find the advocates and ambassadors who will support your vision from start to finish.

DEFINE YOUR WHY
Build a shared vision for the future to engage and activate stakeholders.

ARTICULATE LEARNING OUTCOMES
Research-based outcomes set the context for deeper learning.

ALIGN STRATEGIC AND FINANCIAL PLANS
Make it easy to stay on course – position goals and resources to reflect each other.

BUILD A COALITION IN THE COMMUNITY
Districts are reflections of the communities they serve – engage your neighbors early and often.

INVEST IN LEARNING FOR TEACHERS AND LEADERS
It takes time and resources to support the shift toward deeper learning – the adults in your system need the same level of intention students do.

DESIGN WITH SUSTAINABILITY IN MIND
Protect your vision for whole school transformation from the inevitable changes that school years bring.

MONITOR AND MEASURE PROGRESS
If we don’t look back, how can we look forward? Measuring accomplishments and monitoring challenges allows for consistent and continuous growth.

COMMUNICATE AND CELEBRATE
Celebrating the accomplishments of your leaders, teachers, and students might be tempting to skip, but it is essential to the change process.

GO AND GROW!
Smooth out the obstacles your district faced in the first year of implementation and get ready for the progress the future will bring.